

**Remark**

Applicants respectfully request reconsideration of this application as amended. Claims 1, 6, 11, 16 and 51 have been amended. Claims 19-32 and 37-45 have been canceled. Therefore, claims 1-18, 33-36 and 45-55 are now presented for examination.

**35 U.S.C. §103 Rejection,**

Applicants have amended each independent claim to clarify the expression "modifiable by the identified user." Referring, for example, to Claim 1, it is clear that 1) the preferences lists contain lists of entertainment programming channels, 2) at least some of the preferences lists correspond to a particular user, and 3) the channels can be added to and deleted from each list by the corresponding user. This clearly distinguishes the present invention from, for example, a combination of Rowe and Lawler. It also distinguishes the invention from combinations of any of the other cited references.

**Conclusion**

Applicants respectfully submit that the rejections have been overcome by the amendment and remark, and that the claims as amended are now in condition for allowance. Accordingly, Applicants respectfully request the rejections be withdrawn and the claims as amended be allowed.

**Invitation for a Telephone Interview**

The Examiner is requested to call the undersigned at (303) 740-1980 if there remains any issue with allowance of the case.

**Request for an Extension of Time**

Applicants respectfully petition for an extension of time to respond to the outstanding Office Action pursuant to 37 C.F.R. § 1.136(a) should one be necessary. Please charge our Deposit Account No. 02-2666 to cover the necessary fee under 37 C.F.R. § 1.17(a) for such an extension.

**Charge our Deposit Account**

Please charge any shortage to our Deposit Account No. 02-2666.

Respectfully submitted,

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